

**Advertising Contract  
For  
Western Wisconsin Horse Show Association  
2026 Handbook**

200 handbooks will be printed and distributed among horse show enthusiasts throughout the western Wisconsin and southeastern Minnesota region. Handbooks are available in March. They are kept and referred to throughout the show season, which ends in September.

All ads must be submitted as camera ready.

Size of ad:

\_\_\_\_\_business card:                      \$15

\_\_\_\_\_1/4 page: 3 ¾ " x 5"                      \$20

\_\_\_\_\_1/2 page: 5" x 8"                      \$30

\_\_\_\_\_full page: 8" x 10 ½"                      \$50

Inside and outside of back over: call for price and availability.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Submit ad with this form **and** payment (payable to WWHSA) to:

**WWHSA  
Julie Harter  
W5726 Koss Road  
Onalaska, WI 54650  
Or**

**Call and I will pick up you ad: (608) 783-7510**

**Deadline to submit ads is February 21<sup>st</sup>, 2026**